Welcome to Minima Animator<sup>TM</sup> developed by MagMHJ LLC ("we", "us" or "our").

We value your privacy. This privacy policy ("**Privacy Policy**") sets forth the main categories of information we may collect, use, store and share through our website <u>http://www.magmhj.com</u> ("**Website**") and our downloadable applications, including, but not limited to, Minima Animator (unless otherwise specified by a particular platform, all of our applications are collectively referred to in this Privacy Policy as our "**Applications**," and individually as our "**Application**").

We may use third party service providers for various purposes in connection with our Website and Applications, including for data analytics, video hosting, payment processing, static file storage, file sharing and social media. We do not control the content, practices or policies of any third party service provider. When you access or interact with any websites or other services provided by third party providers, you will also become subject to their own privacy policies and data collection. As discussed further below in "**Third Party Links and Services**," we recommend that you review the applicable privacy policies and terms of use for each third party provider used in connection with the Website and the Applications to better understand how these third party service providers and websites affect your privacy.

If you do not agree with the terms of this Privacy Policy, please do not use our Website and our Applications.

We **DO NOT** do any of the following:

- We **DO NOT** have registration to use our Applications or our Website.
- We **DO NOT** display any third-party advertising in our Applications or on our Website.
- We **DO NOT** collect personal information that would allow us to identify specific users of our Applications or Website.

### **INFORMATION WE COLLECT**

We may obtain information from you in four ways:

- (1) through the collection of aggregated usage data in our Applications,
- (2) through data analytics tools used on our Website,

(3) through the collection of personal information you give us if you choose to purchase our Application(s) on our Website, if and when they become available, and

(4) through your voluntary communications with us (via email and the like) relating to our Applications or our Website so that we may provide you with customer and technical support and service and inform you of new updates, products, features and related information.

# ANNONYMOUS AND AGGREGATED USAGE DATA IN OUR APPLICATIONS ON APPLE'S APP STORE AND MAC APP STORE

We do not collect any personal information in our Applications that would enable us to identify specific users.

With respect to our Applications on Apple's App Store and/or Mac App Store, we receive automatic standard aggregated usage information from Apple which Apple collects and makes available to us an as an Apple App Developer. This information includes anonymous and aggregated sales information and aggregated crash information for people who have opted into Apple's collection of this data.

Apple (https://www.apple.com) is a third party service provider used in connection with our Applications. Before you use any of our Applications, please review Apple's privacy policy and terms of use described further in the **Third Party Links and Services** section below.

## ANNONYMOUS AND AGGREGATED USAGE DATA ON OUR WEBSITE

Through various analytics services, we may collect information that your browser sends whenever you visit our Website ("**Log Data**"). This Log Data may include information such as your computer's Internet Protocol address, browser type, browser version, the pages of our Website that you visit, the time and date of your visit, the time spent on those pages and other statistics. We also use Google Analytics (https://analytics.google.com/analytics/web/ provision/?authuser=0#/provision) to access anonymous aggregated data on our Website.

Cookies are files with small amount of data, which may include an anonymous unique identifier ("**Cookies**"). Cookies are sent to your browser from a website and stored on your computer's hard drive. We may use Cookies to collect information on our Website. You can instruct your browser to refuse all Cookies or to indicate when a Cookie is being sent.

We may use the anonymous and aggregated data provided by Google and others to improve our Website and product and service offerings.

If you decide to continue to access our Website, please review the terms of use and privacy policies of Google Analytics described further in the **Third Party Links and Services** section below.

### CHILDREN'S PRIVACY POLICY

We do not knowingly collect personal information on our Website or Applications from anyone we know to be under the age of 16 ("**Child**"). If we learn that we have collected personal information from a Child but have not received verifiable parental consent, we will delete that information as soon as possible. If you believe we have mistakenly collected such information, please contact us at *support@magmhj.com* so that we can resolve the issue immediately.

### THIRD PARTY LINKS AND SERVICES

We may use several third party service providers and websites in connection with our Applications and our Website, for various purposes including those listed below. Third party service providers have their own privacy policies and data collection when you access or interact with their services. Prior to using the Website and/or Applications, please review the third party service providers and their privacy policies, which are linked for your convenience below, as well as their terms and conditions (available on their websites). Inclusion of any service or website provided by a third party in our Applications or on our Website is not an endorsement of that service or website by us. We are not responsible or liable for the privacy practices of third parties, or for their content or availability or reliability of their services.

## UPDATES TO THIS PRIVACY POLICY

This Privacy Policy may continue to change over time as we update, refine, add and change features of our Website and our Applications as well as add new products and services. We reserve the right, in our sole discretion, to modify the Privacy Policy at any time without notice to you. If we do that, we will post the updated Privacy Policy on our Website and Application(s) download page(s). We encourage you to periodically revisit and review this Privacy Policy as it will change from time to time and email us at *support@magmhj.com* should you have any questions or concerns.

This Privacy Policy supplements the Terms of Use for our Website and our Applications, which is also available on our Website at *http://www.magmhj.com* and Application(s) download page(s), as noted above.

#### CONTACT US

If you have any questions or comments about this Privacy Policy or if you have provided us with personal information and would like us to update, change or delete such information, please email us at *support@magmhj.com* with the subject "Privacy Policy."